
Sponsorship Ads for Shield on Demand

Sponsorship Ads

Sponsorship Ad 7.5" x 10"



working together.
never stop.

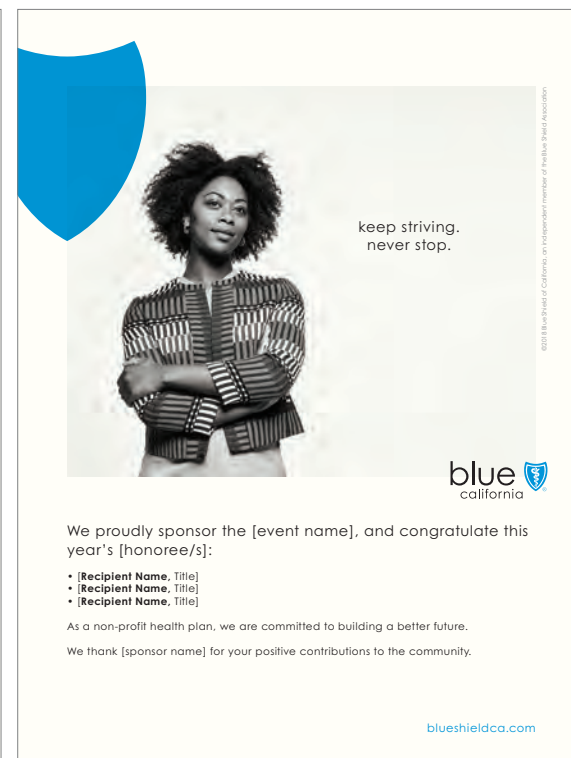
blue
california

Blue Shield of California is proud to support [sponsor name/event].

Guided by our not-for-profit values, we are committed to championing innovation and serving as a catalyst for constructive change in health care.

blueshieldca.com

©2018 Blue Shield of California, an independent member of United Health Associates.



keep striving.
never stop.

blue
california

We proudly sponsor the [event name], and congratulate this year's [honoree/s]:

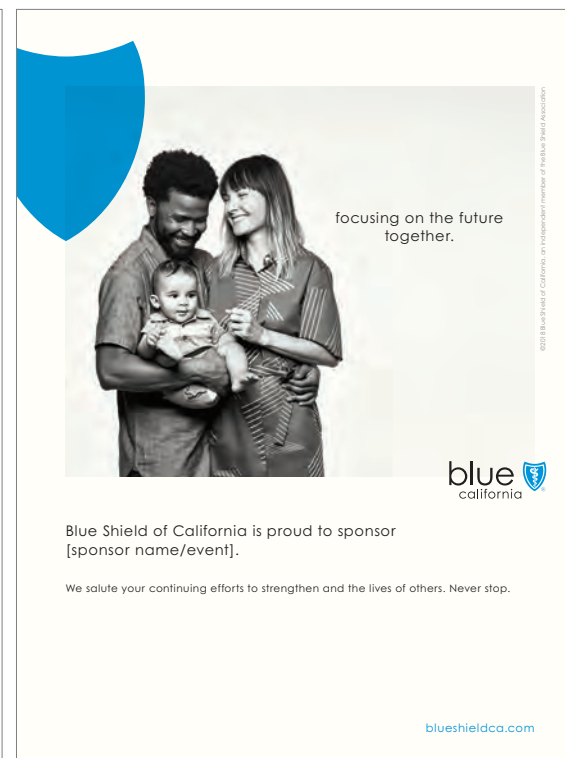
- [Recipient Name, Title]
- [Recipient Name, Title]
- [Recipient Name, Title]

As a non-profit health plan, we are committed to building a better future.

We thank [sponsor name] for your positive contributions to the community.

blueshieldca.com

©2018 Blue Shield of California, an independent member of United Health Associates.



focusing on the future
together.

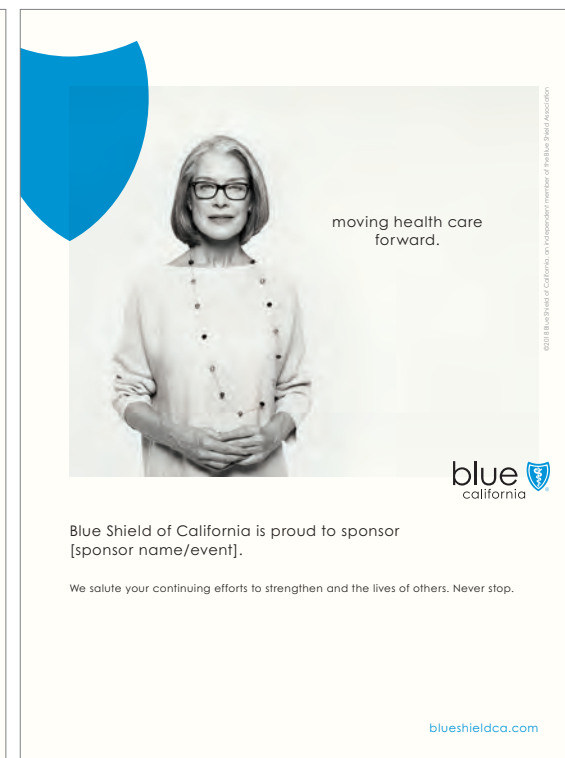
blue
california

Blue Shield of California is proud to sponsor [sponsor name/event].

We salute your continuing efforts to strengthen and the lives of others. Never stop.

blueshieldca.com

©2018 Blue Shield of California, an independent member of United Health Associates.



moving health care
forward.

blue
california

Blue Shield of California is proud to sponsor [sponsor name/event].

We salute your continuing efforts to strengthen and the lives of others. Never stop.

blueshieldca.com

©2018 Blue Shield of California, an independent member of United Health Associates.



for the ones who never fail
to dream big.

blue
california

Blue Shield of California is proud to sponsor [sponsor name/event].

We salute your continuing efforts to strengthen and the lives of others. Never stop.

blueshieldca.com

©2018 Blue Shield of California, an independent member of United Health Associates.

Sponsorship Ad 7.5" x 10" B&W



© 2018 Blue Shield of California, an independent member of the Blue Shield Association.

lorem ipsum dolor, sit amet consectetur.



lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



© 2018 Blue Shield of California, an independent member of the Blue Shield Association.

lorem ipsum dolor, sit amet consectetur.



lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



© 2018 Blue Shield of California, an independent member of the Blue Shield Association.

lorem ipsum dolor, sit amet consectetur.



lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.


SPONSOR LOGO GOES HERE

blueshieldca.com



© 2018 Blue Shield of California, an independent member of the Blue Shield Association.

lorem ipsum dolor, sit amet consectetur.



lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



© 2018 Blue Shield of California, an independent member of the Blue Shield Association.

lorem ipsum dolor, sit amet consectetur.



lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet
- **Lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com

Sponsorship Ad 5.5" x 8.5"



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor, sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor, sit amet consectetur.

blue
california

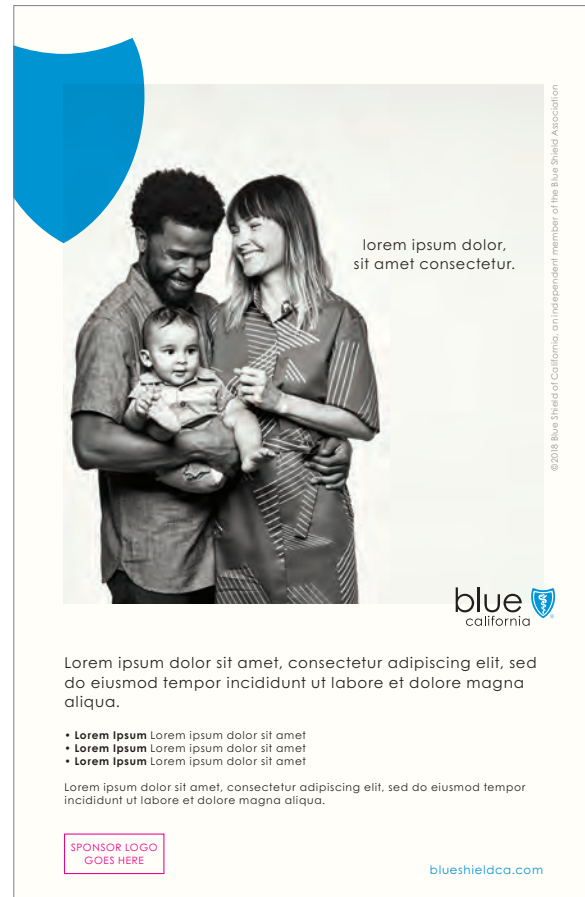
lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor, sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor, sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor, sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet
- Lorem Ipsum Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com

Sponsorship Ad 5.5" x 8.5" B&W



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor,
sit amet consectetur.

blue
california


lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor,
sit amet consectetur.

blue
california


lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

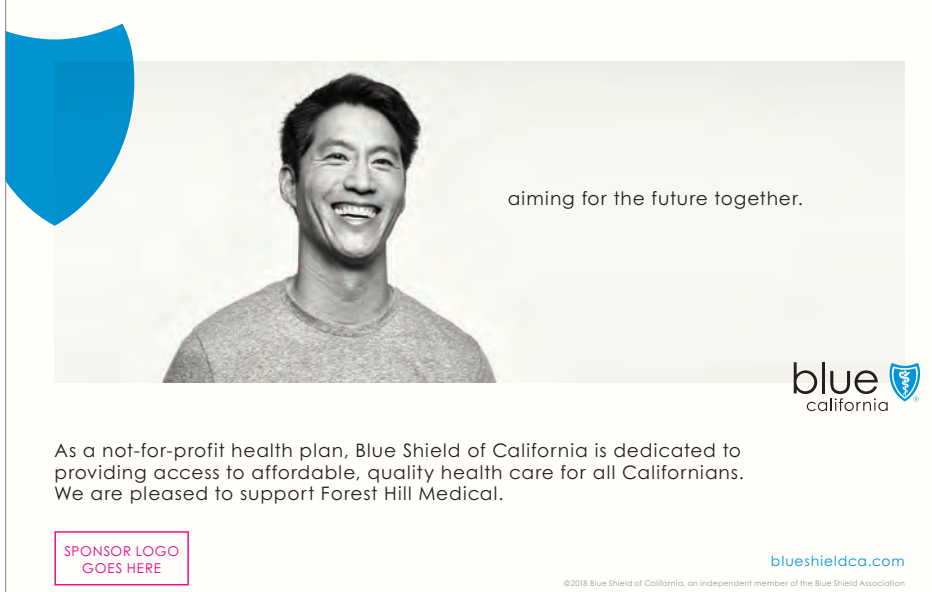
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet
- **lorem ipsum** Lorem ipsum dolor sit amet

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SPONSOR LOGO GOES HERE

blueshieldca.com

Sponsorship Ad 8.5" x 5.5"



aiming for the future together.

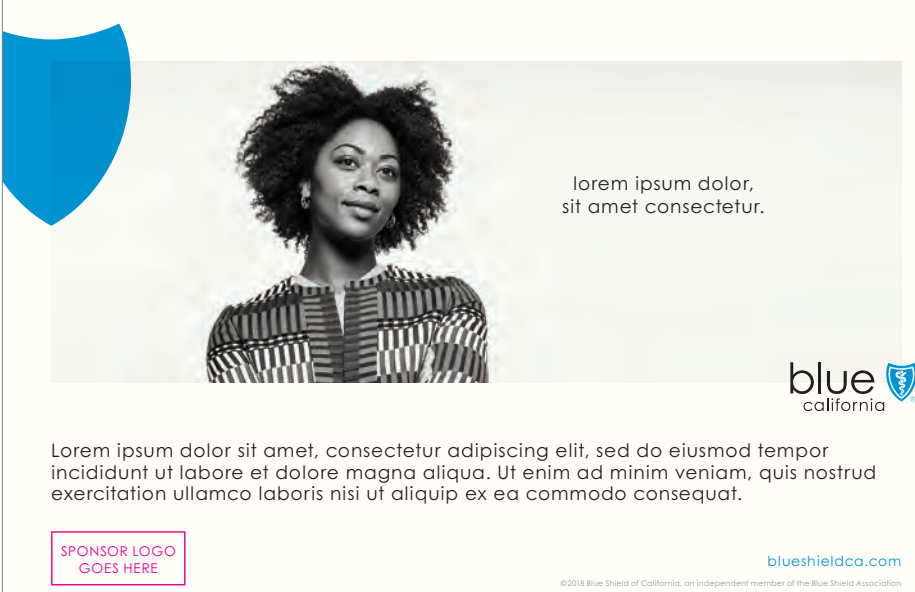
blue shield
california

As a not-for-profit health plan, Blue Shield of California is dedicated to providing access to affordable, quality health care for all Californians. We are pleased to support Forest Hill Medical.

SPONSOR LOGO GOES HERE

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association



lorem ipsum dolor,
sit amet consectetur.


blue shield
california

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO GOES HERE

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association



lorem ipsum dolor,
sit amet consectetur.

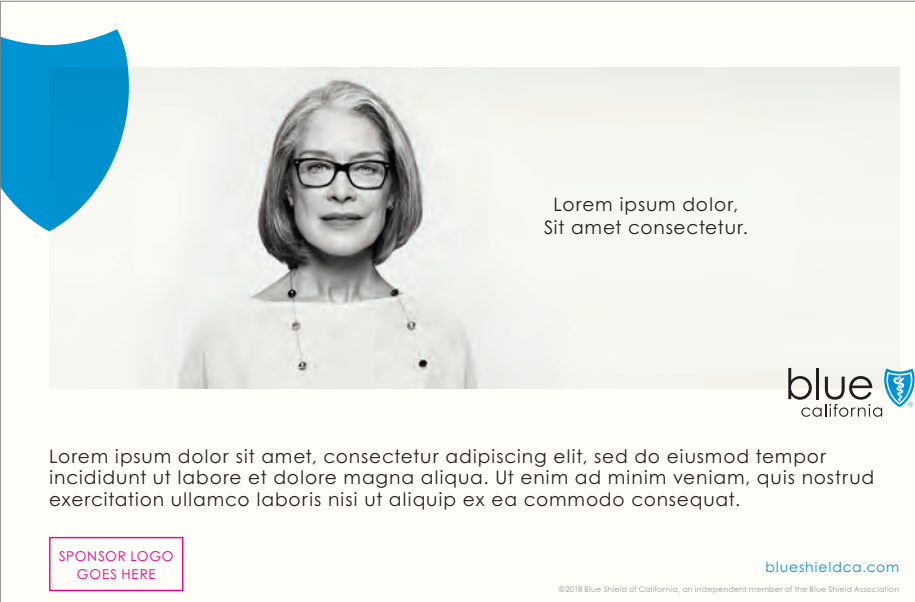
blue shield
california

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO GOES HERE

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association



Lorem ipsum dolor,
Sit amet consectetur.

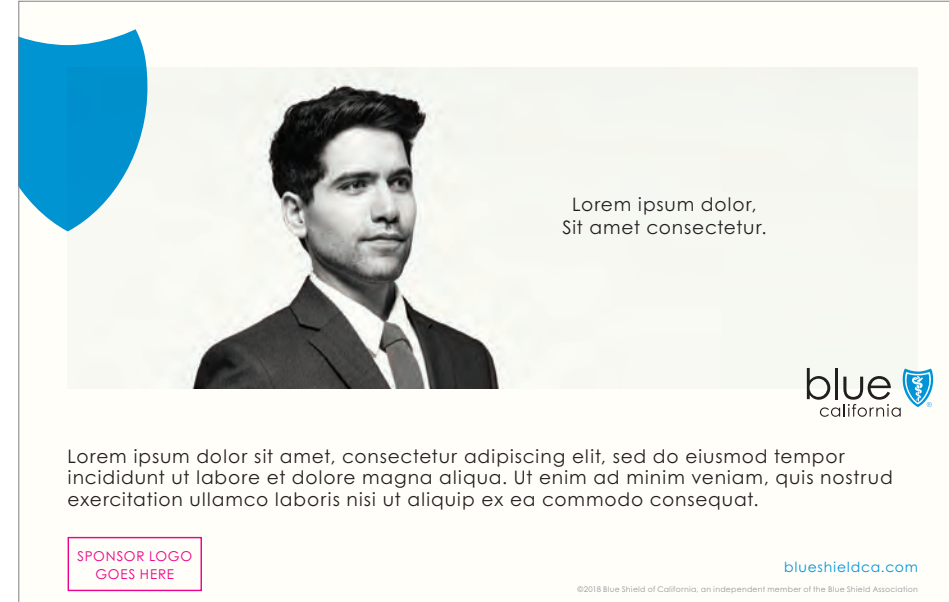
blue shield
california

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO GOES HERE

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association



Lorem ipsum dolor,
Sit amet consectetur.

blue shield
california


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO GOES HERE

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association

Sponsorship Ad 8.5" x 5.5" B&W




lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO
GOES HERE

blueshieldca.com
©2018 Blue Shield of California, an independent member of the Blue Shield Association



lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO
GOES HERE

blueshieldca.com
©2018 Blue Shield of California, an independent member of the Blue Shield Association




lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO
GOES HERE

blueshieldca.com
©2018 Blue Shield of California, an independent member of the Blue Shield Association




lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO
GOES HERE

blueshieldca.com
©2018 Blue Shield of California, an independent member of the Blue Shield Association



lorem ipsum dolor,
sit amet consectetur.

blue
california

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

SPONSOR LOGO
GOES HERE

blueshieldca.com
©2018 Blue Shield of California, an independent member of the Blue Shield Association

Sponsorship Ad 4" x 5"

This one.



Advertisement featuring a man in a grey t-shirt. A blue shield graphic is in the top left corner. The text reads: "lorem ipsum dolor, sit amet consectetur." The Blue Shield of California logo is in the bottom right. A pink box in the bottom left says "SPONSOR LOGO GOES HERE". The "never stop" logo and tagline "When you feel great, you're unstoppable. Learn more at blueshieldca.com" are in the bottom center.



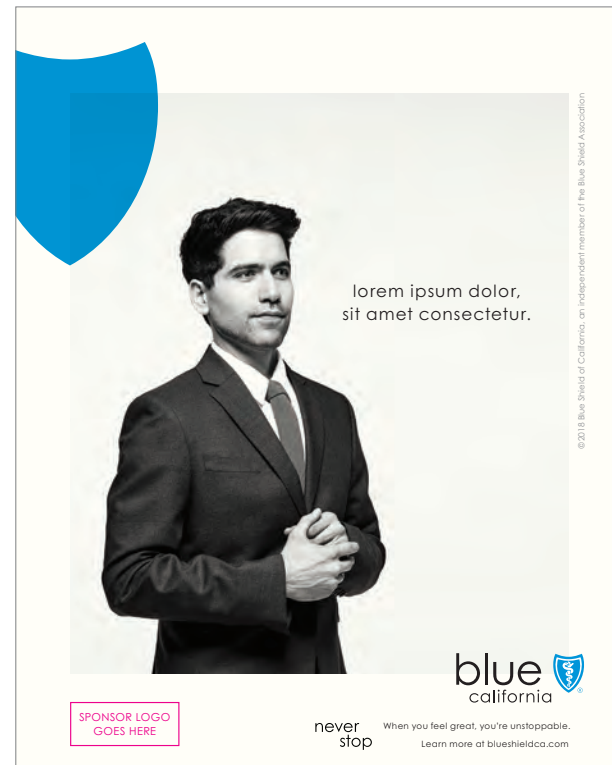
Advertisement featuring a woman in a patterned jacket. A blue shield graphic is in the top left corner. The text reads: "lorem ipsum dolor, sit amet consectetur." The Blue Shield of California logo is in the bottom right. A pink box in the bottom left says "SPONSOR LOGO GOES HERE". The "never stop" logo and tagline "When you feel great, you're unstoppable. Learn more at blueshieldca.com" are in the bottom center.



Advertisement featuring a family (father, mother, and baby). A blue shield graphic is in the top left corner. The text reads: "lorem ipsum dolor, sit amet consectetur." The Blue Shield of California logo is in the bottom right. A pink box in the bottom left says "SPONSOR LOGO GOES HERE". The "never stop" logo and tagline "When you feel great, you're unstoppable. Learn more at blueshieldca.com" are in the bottom center.



Advertisement featuring an older woman in a white top and glasses. A blue shield graphic is in the top left corner. The text reads: "lorem ipsum dolor, sit amet consectetur." The Blue Shield of California logo is in the bottom right. A pink box in the bottom left says "SPONSOR LOGO GOES HERE". The "never stop" logo and tagline "When you feel great, you're unstoppable. Learn more at blueshieldca.com" are in the bottom center.



Advertisement featuring a man in a dark suit. A blue shield graphic is in the top left corner. The text reads: "lorem ipsum dolor, sit amet consectetur." The Blue Shield of California logo is in the bottom right. A pink box in the bottom left says "SPONSOR LOGO GOES HERE". The "never stop" logo and tagline "When you feel great, you're unstoppable. Learn more at blueshieldca.com" are in the bottom center.

Sponsorship Ad 4" x 5"



lorem ipsum dolor,
sit amet consectetur.

©2018 Blue Shield of California, an independent member of the Blue Shield Association

SPONSOR LOGO
GOES HERE

never
stop

When you feel great, you're unstoppable.
Learn more at blueshieldca.com

blue
california



lorem ipsum dolor,
sit amet consectetur.

©2018 Blue Shield of California, an independent member of the Blue Shield Association

SPONSOR LOGO
GOES HERE

never
stop

When you feel great, you're unstoppable.
Learn more at blueshieldca.com

blue
california



lorem ipsum dolor,
sit amet consectetur.

©2018 Blue Shield of California, an independent member of the Blue Shield Association

SPONSOR LOGO
GOES HERE

never
stop

When you feel great, you're unstoppable.
Learn more at blueshieldca.com

blue
california



lorem ipsum dolor,
sit amet consectetur.

©2018 Blue Shield of California, an independent member of the Blue Shield Association

SPONSOR LOGO
GOES HERE

never
stop

When you feel great, you're unstoppable.
Learn more at blueshieldca.com

blue
california



lorem ipsum dolor,
sit amet consectetur.

©2018 Blue Shield of California, an independent member of the Blue Shield Association

SPONSOR LOGO
GOES HERE

never
stop

When you feel great, you're unstoppable.
Learn more at blueshieldca.com

blue
california

Headline Options

Sponsorship/Partnership

1. working together. never stop.
2. aiming for the future together.
3. focusing on the future together.
4. moving health care forward.

Congratulations

1. keep striving. never stop.
2. here's to a lifetime of crowning achievements.
3. fortune favors the dedicated.

Generic


1. love covers all.
2. glass ceilings were meant to be broken.
3. when it comes to your health, choice matters.
4. life is limitless. never stop.



Congratulation Ads

Congratulation Ad 7.5" x 10"

COPY IS FPO




Congratulations
[name]
[title],
[company name]

We applaud you for being recognized as
[award/recognition].

Your passion, vision, and dedication are
an inspiration to us all. Never stop.

blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association


B&W - COPY IS FPO

**We congratulate the honorees for their
outstanding contributions.**

[- recipient name, title]
[- recipient name, title]
[- recipient name, title]

Your work and achievements are an
inspiration to us all.


blueshieldca.com



©2018 Blue Shield of California, an independent member of the Blue Shield Association

Congratulation Ad 5.5" x 8.5"


COPY IS FPO



Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

We applaud Devon for being recognized
as one of the Top 50 Most Powerful Women
in Tech by the California Diversity Council.

blueshieldca.com

blue
california 


©2018 Blue Shield of California, an independent member of the Blue Shield Association

B&W - COPY IS FPO

Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

We applaud Devon for being recognized
as one of the Top 50 Most Powerful Women
in Tech by the California Diversity Council.

blueshieldca.com

blue
california 

©2018 Blue Shield of California, an independent member of the Blue Shield Association

Congratulation Ad 8.5" x 5.5"

COPY IS FPO



Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

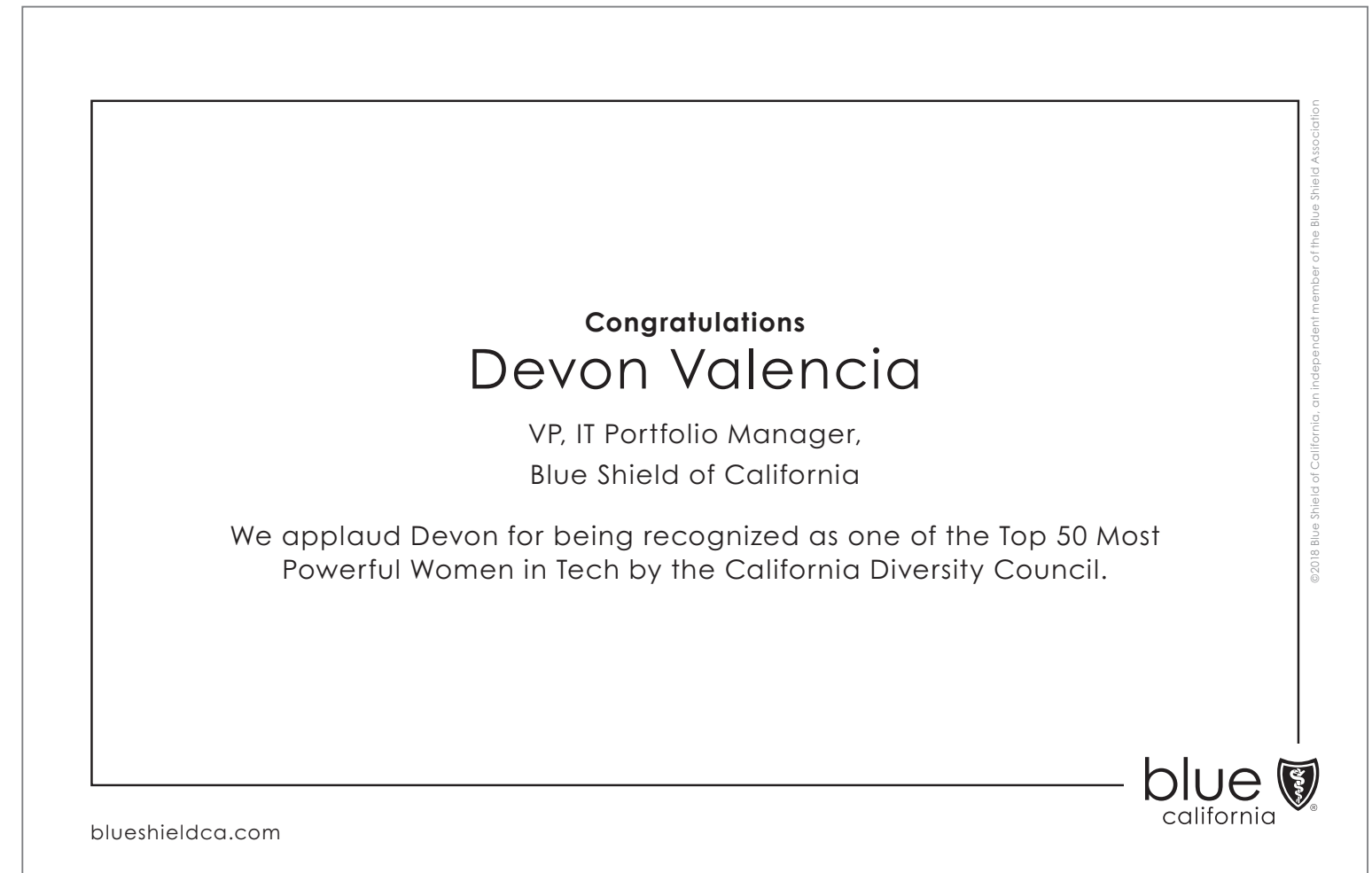
We applaud Devon for being recognized as one of the Top 50 Most Powerful Women in Tech by the California Diversity Council.

blueshieldca.com

blue
california

©2018 Blue Shield of California, an independent member of the Blue Shield Association

B&W - COPY IS FPO



Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

We applaud Devon for being recognized as one of the Top 50 Most Powerful Women in Tech by the California Diversity Council.

blueshieldca.com

blue
california

©2018 Blue Shield of California, an independent member of the Blue Shield Association

Congratulation Ad 4" x 5"

COPY IS FPO



The color version of the ad features a dark grey background. In the top left corner, there is a large blue shield icon. The text is centered and reads: "Congratulations Devon Valencia" in a light blue font, followed by "VP, IT Portfolio Manager, Blue Shield of California" in a smaller white font. Below this is a white-bordered box containing the text: "We applaud Devon for being recognized as one of the Top 50 Most Powerful Women in Tech by the California Diversity Council." At the bottom right is the "blue california" logo, and at the bottom left is the website "blueshieldca.com". A vertical copyright notice "©2018 Blue Shield of California, an independent member of the Blue Shield Association" is on the right side.

Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

We applaud Devon for being recognized
as one of the Top 50 Most Powerful
Women in Tech by the California Diversity
Council.

blue
california

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association

B&W - COPY IS FPO



The black and white version of the ad has a white background with a thin black border. The text is centered and reads: "Congratulations Devon Valencia" in a bold black font, followed by "VP, IT Portfolio Manager, Blue Shield of California" in a smaller black font. Below this is a black-bordered box containing the text: "We applaud Devon for being recognized as one of the Top 50 Most Powerful Women in Tech by the California Diversity Council." At the bottom right is the "blue california" logo, and at the bottom left is the website "blueshieldca.com". A vertical copyright notice "©2018 Blue Shield of California, an independent member of the Blue Shield Association" is on the right side.

Congratulations
Devon Valencia
VP, IT Portfolio Manager,
Blue Shield of California

We applaud Devon for being recognized
as one of the Top 50 Most Powerful
Women in Tech by the California Diversity
Council.

blue
california

blueshieldca.com

©2018 Blue Shield of California, an independent member of the Blue Shield Association